

4th National Conference and Awards on Waste *to* Wealth

Solid Waste | Industrial Waste | E-Waste

June 30, 2016 – India Habitat Centre, New Delhi

With nearly 17.5% of global population, India is currently the second most populous nation in the world. By 2050 India's population is expected to touch 1.6 billion. Rapid economic growth, urbanization, and industrialization alongside this population explosion generate significant waste and adversely impact our environment. Industrialization while being vital for the development of a country inevitably also is associated with serious environmental pollution. The rapid strides in industrialization of modern India over last few decades and a 31.8% growth of urban Indian population touching 377 million, a figure which out numbers the entire population of the US, underline a tremendous need as well as opportunities for innovative approaches to waste management services in our country.

According to a recent report, waste management market is expected to be worth around US \$ 13.62 billion by 2025. Indian municipal solid waste (MSW) management market is expected to grow at a CAGR of 7.14% by 2025 while e-waste management market is expected to grow at a CAGR of 10.03% during the same period. India has planned to achieve a capacity of 2.9 million hospital beds by 2025 which will help bio medical waste management market to grow at a CAGR of 8.41%.

The aim of the conference is to provide overview of the current state of waste management in the country, barriers faced in its effective management as well as to explore the enormous potential business opportunities in this sector.

*We need a complete rethink of "waste" - to analyze if waste is indeed waste!
A rethinking that calls for*

Waste to Become Wealth • Refuse to Become Resource • Trash to Become Cash

WASTE TO ENERGY

Though currently, processing waste for conversion into energy has seen little adoption, it has been estimated that this market has a potential of 956 MW by 2018. With technological improvements and improved waste management systems coupled with better quality of source waste due to increased segregation, the potential capacity for waste to energy plants is expected to grow to approximately 2200 MW by 2030 and 5400 MW by 2052.

OBJECTIVES

- ✓ Municipal Solid Waste Management – Challenges for Urban Local Bodies & Use of New Technologies
- ✓ Industrial Waste – Chemical and Hazardous waste – Constructive Solutions & updated Technology
- ✓ Emerging E- waste – Challenges and Way Forward
- ✓ Waste to Energy – Mechanisms, Technologies & Way Ahead
- ✓ Policy interventions, Regulations & Initiatives in waste management
- ✓ Awareness campaign on responsible plastic usage
- ✓ Business opportunity and market for creating value out of waste
- ✓ Strengthen awareness of waste management, recycling, through Government policies, promotional schemes, awareness programs, its effective implementation and follow-up.
- ✓ Harnessing the potential, addressing the gaps, employment generation and economic development through waste management.
- ✓ To build, promote and strengthen the industries, SME's, institutions, professional waste management bodies and trade associations



FOCUS AREAS

- ★ 5R Approach – Reduce, Reuse, Recycle, Refuse and Respond
- ★ Effective Waste Management Chain – Source Segregation, Collection, Treatment and Disposal to Resource Generation
- ★ Revenue models to facilitate and encourage Public Private Partnership
- ★ Treating and Disposing of plastic, chemical and e-waste
- ★ Latest environment protective and cost effective sound technologies in managing waste through best global practices, creating energy out of waste
- ★ Policies, Regulations & Initiatives regarding Waste to Energy and Waste Management
- ★ Role and responsibility of private players
- ★ Green Recycling
- ★ Market strategies to promote technologies and products



WHY TO PARTICIPATE

- ✓ Exceptional platform to give presentations addressing large audience including key stakeholders
- ✓ Participants get an opportunity to meet and network with invited experts from eminent organizations
- ✓ Avenue to attract investment across sections of the corporate world
- ✓ Exposure to new innovations, institutional models & updated technologies by industries, government, private sectors and NGOs
- ✓ Recommendations emerged from the conference shall be submitted to the relevant official and non-official stakeholders in state and central ministries
- ✓ Proceedings and media coverage released post conference for publicity

EXPECTED OUTCOMES AND BENEFITS

- Showcasing of new innovative technologies, best global practices and institutional models for a sustainable energy generation from waste
- Highlighting of the Corporate Sector's role and responsibility in managing waste effectively for energy creation and employment generation
- Development of stronger base for workable PPP Models
- Action agenda reflecting on policies, technology, financing and business models needed to realize the potential of creating value out of waste
- Enlightening of concerns like water and soil contamination caused by waste and disposal practices, environmental problems associated with waste transportation by land, air and water and development of strategies to mitigate these will be crucial aspects discussed in the conference



PARTNERSHIP OPPORTUNITIES

This Conference will provide ample opportunities to Network, Promote, Advertise & Market Company's Innovations, Ideas, Technology and Services amongst large focused audience and delegates

PLATINIUM PARTNER – INR 5,00,000/-

- Extensive visibility and acknowledgment as “Platinum Partner” of the event
- Opportunity to deliver the address in the Inaugural Session of the event
- Banner visibility on the home page of the event website with a hyperlink to sponsor's website for duration of 2 months
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (4 Banners) in the pre event area
- Prominent display of company Logo as “PLATINIUM PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 15) as special invitees for the opening ceremony, networking, reception of event and Exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit and summit head table
- Electronic flier campaign with sponsor's logo
- Acknowledgement of support in the “Thank you Panel”

DIAMOND PARTNER – INR 4,00,000/-

- Acknowledgment as “Diamond Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as “DIAMOND PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 10) as special invitees for the opening ceremony, networking reception of event and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit of event
- Electronic flier campaign with sponsor's logo
- Acknowledgement of support in the “Thank you Panel”

GOLD PARTNER – INR 3,00,000/-

- Acknowledgment as “Gold Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as “GOLD PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of the event and exhibition
- Corporate brochure and promotional literature to be included in the delegate kit of the event
- Acknowledgement of support in the “Thank you Panel”

SILVER PARTNER – INR 2,00,000/-

- Acknowledgment as “Silver Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Prominent display of company logo as “SILVER PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and exhibition
- Acknowledgement of support in the “Thank you Panel”

SPECIAL PARTNER – INR 1,00,000/-

- Acknowledgment as “Special Partner” of the event
- Display of company logo as “SPECIAL PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of summit and Exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit of summit

EXHIBITION OPPORTUNITIES

The event provides an opportunity for participating companies to exhibit their latest products & technology in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances

STALL TARIFF : INR 30,000/- (Stall Size 3 x 2 mtr.)

Benefits to Exhibitors: (a) Completely built up stall with Company Fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points (c) 2 Complimentary Delegate Passes

For Nominations & Sponsorship, please contact

Om S Tyagi

T: 011-4655 0584 | E: ombeer.tyagi@assochem.com

Purnima Dhingra

T: 011-4655 0514 | M: +91 98734 83757
E: purnima.dhingra@assochem.com

The Associated Chambers of Commerce and Industry of India

Corporate Office: 5, Sardar Patel Marg, Chanakyapuri, New Delhi-110 021
Tel: 011-46550555 (Hunting Line) • Fax: 011-23017008, 23017009
E-mail: assochem@nic.in • Website: www.assochem.org

**Registration Fee:
Rs. 2,000/- per delegate**

**Advertisement Opportunities in
Special Publication**

PARTICULARS	AMOUNT (INR)
Back Cover	Rs 40,000/-
Inside Covers	Rs 30,000/-
Inside Pages	Rs 20,000/-